



Coverage report

Publication	Content	Date	URL	Prominence	Tone
<b>SEPTEMBER</b>					
<b>Online</b>					
aboutmyarea.co.uk	Residents can win up to £250 in the Portsmouth BIG Recycle	30/09/2013	<a href="http://www.aboutmyarea.co.uk/Hampshire/Portsmouth/PO6/News/Local-News/258828-Residents-Can-Win-up-to-%C2%A3250-in-the-Portsmouth-BIG-Recycle">http://www.aboutmyarea.co.uk/Hampshire/Portsmouth/PO6/News/Local-News/258828-Residents-Can-Win-up-to-%C2%A3250-in-the-Portsmouth-BIG-Recycle</a>	M	+
jackradio.com	New recycling scheme launches in Portsmouth	30/09/2013	<a href="http://www.jackradio.com/news/regional-news/new-recycling-scheme-launches-in-portsmouth/">http://www.jackradio.com/news/regional-news/new-recycling-scheme-launches-in-portsmouth/</a>	M	+
resource.uk.com	Cash prizes for Portsmouth's recycling residents	30/09/2013	<a href="http://www.resource.uk.com/article/Latest/Cash_prizes_Portsmouth%E2%80%99s_recycling_residents-3686">http://www.resource.uk.com/article/Latest/Cash_prizes_Portsmouth%E2%80%99s_recycling_residents-3686</a>	M	+
teamlocals.co.uk	Council Rewards Residents for Good Recycling Through New Prize Draw Incentive Scheme	30/09/2013	<a href="http://www.teamlocals.co.uk/council-rewards-residents-for-good-recycling-through-new-prize-draw-incentive-scheme">http://www.teamlocals.co.uk/council-rewards-residents-for-good-recycling-through-new-prize-draw-incentive-scheme</a>	M	+
<b>Broadcast</b>					
BBC Radio Solent	Interview with Gerald RE launch of BIG Recycle	30/09/2013	<a href="http://www.bbc.co.uk/programmes/p01gvzkl">http://www.bbc.co.uk/programmes/p01gvzkl</a> - 02hr 9 mins 10 secs	H	+
Jack FM	Interview with Gerald RE launch of BIG Recycle	30/09/2013	Not available	H	+
Express FM	Interview with Gerald RE launch of BIG Recycle	30/09/2013	<a href="http://www.expressfm.com/player/od/">http://www.expressfm.com/player/od/</a>	H	+
<b>OCTOBER</b>					
<b>Online</b>					
portsmouth.co.uk	Cash prizes are up for grabs for smart Portsmouth recyclers	01/10/2013	<a href="http://www.portsmouth.co.uk/news/local/cash-prizes-are-up-for-grabs-for-smart-portsmouth-recyclers-1-5544250">http://www.portsmouth.co.uk/news/local/cash-prizes-are-up-for-grabs-for-smart-portsmouth-recyclers-1-5544250</a>	M	+
recyclingwasteworld.co.uk	Portsmouth folk can win up to £250	03/10/2013	<a href="http://content.yudu.com/A2gr97/RecycleWorld3Oct2013/resources/index.htm?referrerUrl=">http://content.yudu.com/A2gr97/RecycleWorld3Oct2013/resources/index.htm?referrerUrl=</a>	M	+
teamlocals.co.uk	Portsmouth BIG Recycle scheme celebrates early success with 1,400 sign ups	10/10/2013	<a href="http://www.teamlocals.co.uk/tag/big-recycle">http://www.teamlocals.co.uk/tag/big-recycle</a>	M	+
<b>Press</b>					
The News	Cash prizes are up for grabs for smart Portsmouth recyclers	01/10/2013		H	+
Recycling and waste world	Portsmouth folk can win up to £250	03/10/2013		M	+
The News	Recycling scheme gets a big response	11/03/2013		L	+
<b>NOVEMBER</b>					
<b>Online</b>					
aboutmyarea.co.uk	Student Wins First Prize in Portsmouth's Big Recycle Scheme	13/11/2013	<a href="http://www.aboutmyarea.co.uk/Hampshire/Portsmouth/PO6/News/Local-News/262191-Student-Wins-First-Prize-in-Portsmouths-Big-Recycle-Scheme">http://www.aboutmyarea.co.uk/Hampshire/Portsmouth/PO6/News/Local-News/262191-Student-Wins-First-Prize-in-Portsmouths-Big-Recycle-Scheme</a>	M	+
<b>Broadcast</b>					
<b>Press</b>					

